



Rates 2010



SIZE	Insertions	£Sterling	€Euro	\$US
Double page spread	1	£6,414	€ 6,845	\$10,199
	6	£6,094	€ 6,504	\$9,645
	12	£5,773	€ 6,161	\$9,137
Outside back cover	6	£4,274	€ 4,561	\$6,764
	12	£4,061	€ 4,334	\$6,427
Inside front cover	6	£4,097	€ 4,372	\$6,484
	12	£3,890	€ 4,152	\$6,157
Inside back cover	6	£3,918	€ 4,181	\$6,200
	12	£3,722	€ 3,972	\$5,890
Full page	1	£3,562	€ 3,802	\$5,638
	6	£3,384	€ 3,612	\$5,357
	12	£3,206	€ 3,422	\$5,075
3/4 page island	1	£2,937	€ 3,135	\$4,649
	6	£2,791	€ 2,979	\$4,418
	12	£2,643	€ 2,821	\$4,184
1/2 page island 2/5 page vertical	1	£2,050	€ 2,188	\$3,245
	6	£1,949	€ 2,080	\$3,085
	12	£1,845	€ 1,969	\$2,920
1/2 page horizontal (add 10% for solus position) 12 1,304 1,881 2,687	1	£1,958	€ 2,090	\$3,099
	6	£1,861	€ 1,986	\$2,945
	12	£1,762	€ 1,881	\$2,790
1/4 page box (add 10% for 1/4 page strip ROP)	1	£1,022	€ 1,091	\$1,618
	6	£971	€ 1,036	\$1,536
	12	£920	€ 982	\$1,456
1/4 page strip front cover	6	£3,384	€ 3,612	\$5,357
	12	£3,206	€ 3,422	\$5,075
1/4 Page strip contents	6	£2,791	€ 2,979	\$4,418
	12	£2,643	€ 2,821	\$4,184

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